



Wanying Tang

Staff Product Designer

📍 Amsterdam, Netherlands

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Skills

AI Product & Workflow Design

- Designing multi-step AI systems
- embedded in professional workflows
- Structuring AI-generated outputs
- into transparent, user-verifiable workflows

Design

- Information Architecture Design
- User Flow Design
- Interaction Design
- Usability Testing
- Design System

Strategies & Solutions

- Product Strategy Analysis
- Workshop Facilitation

Tools

- AI-native tooling (MCP, custom skills, LLM orchestration)
- AI-assisted development (Cursor, OpenCode, CLI workflows)
- Frontend prototyping (Next.js, MDX)
- Design systems (Figma)
- Generative tools (Midjourney)

Education

2007.9 - 2011.6

Sichuan Fine Arts Institute -
Digital Media Design

Work Experience

Jan 2024 – Dec 2025 | Amsterdam (Remote)

PageOn AI | Staff Product Designer

- Led the design of AI-native interaction models enabling structured content generation, editing, and visualization through natural language prompts.
- Architected a next-generation editor integrating manual precision tools with real-time AI automation, including dynamic charts, live maps, and customizable UI systems.
- Drove cross-functional collaboration with engineering to translate AI capabilities into scalable, user-verifiable workflows through iterative validation and experimentation.

Aug 2017 – 2024 | Shenzhen, China

GreySalt Design | Co-founder & Design Lead

- Managed client projects from research and strategy to UX design and implementation, ensuring alignment with business goals and client satisfaction.
- Collaborated with clients to shape product directions, coordinated stakeholders, performed analysis, devised strategies, guided designs, and supervised implementation.
- Delivered solutions across diverse domains, including Fortune 500 websites, XR smart glasses, global social platforms, cultural heritage sites, and intelligent vehicle systems.

Aug 2019 – Jun 2023 | Shenzhen, China

Zhiyi TimeTech Co., Ltd. | Partner, Head of Educational Research and Teaching

- Led end-to-end development of 10+ UX, UI, and Product Management courses, earning strong industry recognition and 85%+ learner satisfaction.
- Managed a 10+ member cross-functional team, overseeing user research, cost planning, and course delivery while improving efficiency with Lean Kanban.
- Partnered with leading companies including Baidu, Alibaba, Tencent, Ctrip, and Netease to train and deliver 1,000+ industry-ready professionals.

Nov 2014 – Jul 2016 | China

ThoughtWorks | Senior User Experience Designer

- Led UX and service design in TOB and TOC sectors, conducting research and delivering innovative solutions for banking, finance, hospitality, and automotive, etc.
- Collaborated with development teams, implementing solutions, establishing collaborative processes, and setting design standards.
- Designed and delivered customized design training and nationwide “1-100 Design Thinking Workshops,” which later became a standard practice across multiple projects and clients.

Jul 2011 – Jul 2014 | Shenzhen, China

Tencent Technology Co., Ltd. | ISUX Design Department | Visual Designer

- Led end-to-end mobile UX and visual design for QQ Zone, establishing design guidelines, improving usability, and standardizing team workflows; received multiple 5-star employee awards.
- Defined UX strategy and multi-platform design for Tencent Cloud, creating a cohesive experience across web, mobile, and desktop through a unified design system.

Influence

Collaborative Book Translation

- *Prototyping for Designers*
- *The Customer-Driven Playbook*

University Lecturer

- Sichuan Fine Arts Institute
Visiting Lecturer
- Sichuan Fine Arts Institute
Graduate Program Lecturer

Workshops & Presentations:

- Keynote Speaker at iFlytek
Product Launch
- Lean Design Instructor, China
Merchants Bank
- IXDC Experience Conference
Workshop Instructor
- MDP Software Development
Conference Workshop Instructor
- "1-100 Design Thinking"
Workshop Instructor
- GSJ Global Service Design
Workshop Coach

Languages

- Chinese (Native)
- English

Passions

- Passionate Hiker
- Rescue volunteer for stray animals
- Jewelry Design and Crafting

Main Projects

PageOn AI (2024-2025) | Staff Product Designer

Designed a prompt-driven presentation editor that converts natural language input into structured slide outlines and reusable content blocks. Defined the logic that maps AI-generated text into editable layouts, charts, and visual modules within a modular block-based system. Established clear interaction checkpoints allowing users to review, refine, and override AI outputs before finalizing content.

Global Tech Company XR Smart Glasses Interaction Design (2022) | Lead UX, PM

Deeply involved in the inception of XR smart glasses, orchestrating competitor analysis, hardware research, and user needs assessment. Established a highly market-visible and competitive design system, incorporating gestures, sound, and interfaces. Successfully led interaction design for 7 core modules, including photography, translation, media, maps, calls, notifications, and voice assistant.

Laser Engraver Global Marketing Strategy (2022) | Product Strategy Analyst, PM

Conducted in-depth analysis of laser engraving machine market, covering positioning, products, services, and user profiles. Performed comprehensive assessment of competition against major rivals. Explored strategies on mainstream social media platforms like Facebook, Twitter, YouTube, and TikTok. Leveraged extensive analysis to formulate brand positioning and social media strategies.

Smart RV System Multi-platform Design (2021) | Lead UX, PM

Developed MVP for a North American smart RV app. Integrated user-friendly battery and device management for outdoor safety and improved energy efficiency. Established a unique visual language in line with brand guidelines to boost brand recognition and user satisfaction for the new business line.

Global Manufacturing Co. Website Strategy & UX Design (2021) | UX, Product Analyst

Redesigned multinational company's China site for global consistency and improved UX. Created adaptable information hierarchy for Strategic Business Groups. Blended site with social media channels, enhancing customer engagement and satisfaction.

Liangzhu International Official Website Design (2020) | Lead UX/UI, PM

Crafted new English website for Liangzhu Cultural Relics, streamlining information presentation for foreign visitors and scholars. Improved navigation, search, and visuals to enhance user experience. Modular design ensures easy maintenance and timely content updates.

Other Projects

1. OPPO Realme Website Design (2018)
2. Shenzhen Wanjing Home Decoration Service & System Design (2017)
3. Beijing Daimler Car2go Experience Strategy & App Design (2017)
4. Shanghai UnionPay Wallet App UX Enhancement (2016)
5. Shenzhen Huawei HiManager Administrative Platform Design (2015)
6. Hangzhou Huida Merchant Management System Design (2015)
7. Guangzhou Rural Commercial Bank Digital Innovation Design (2015)

Work Authorization: Fully authorized to work in the Netherlands; no company sponsorship required.